

*Note: I will be adding a few more lessons and polishing up the ones listed here throughout the months of November and December, 2020. This includes an expanded section on plus-size pattern drafting/grading (including a size/measurement chart up to size 40), more block-making instructions/videos, and lessons on generating finished garment measurements using Vectorscribe (an optional Illustrator plugin for which I provide a discount code to students).*

## **KEY**

- ✓ Included in **both** Pro/Personal Editions
- ✗ **NOT** included in Personal Edition

## **GETTING STARTED**

- ✓ Get Help/Stay Connected
- ✓ The Design Process
- ✓ Inspiration is Everywhere
- ✗ Planning Your Collection

## **SIZE MATTERS**

- ✓ Understanding Ease
- ✗ Creating a Size Chart
- ✗ How Bodies Grow
- ✗ Size Inclusivity
- ✗ Your Shape/Size Profile

## **ADOBE ILLUSTRATOR ESSENTIALS**

- ✓ Vector vs. Raster Images
- ✓ Getting Started in Illustrator
- ✓ File Types & Saving Options
- ✓ Setting Your Preferences
- ✓ Creating Custom Workspaces
- ✓ Working with the Pen Tool
- ✓ Measuring Curved Paths
- ✓ Working with Groups
- ✓ Working with Layers
- ✓ Exporting Layers to PDF
- ✓ Working with Type
- ✓ Transform, Align & Pathfinder Windows
- ✓ Working with Strokes

- ✓ Working with Artboards
- ✓ Working with Actions
- ✓ Creating Clipping Masks
- ✓ Creating Custom Brushes

## **PATTERN DIGITIZATION**

- ✓ "Rubbing Off" an Existing Garment
- ✓ Digitizing Paper Patterns
- ✓ Creating Patterns from Flat Lays

## **ALL ABOUT SEAM ALLOWANCES**

- ✓ Adding & Subtracting Seam Allowances
- ✓ Offset Path Method
- ✓ Stroke Method
- ✓ Which Seam Allowance Method is Better?
- ✓ Creating a Seam Allowance Action
- ✓ Trueing Up Seam Allowances

## **BUILD YOUR DIGITAL PATTERN BLOCK LIBRARY**

- ✓ Women's Basic Skirt Block (Woven)
- ✓ Women's Simple Trouser (Woven)
- ✓ Women's Close-Fitting Body Block (Knit)

## **MODIFYING BLOCKS DIGITALLY**

- ✓ Skirt Block Modifications
- ✓ Close-Fitting Body Block Modifications
- ✓ Simple Trouser Block Modifications

## **DIGITAL PATTERN GRADING**

- ✗ Introduction to Grading
- ✗ Creating & Using Grading Actions
- ✗ Grading with the Blend Tool
- ✗ Troubleshooting the Blend Tool
- ✗ Grading with Seam Allowances Included

## **PREPPING YOUR PATTERNS FOR SALE/USE**

- ✗ Pattern Annotations
- ✓ Tiling Template for At-Home Printing
- ✓ Creating a Tiling Template from Scratch
- ✓ Creating and Saving Layered, Tiled PDFs
- ✓ Pattern Layout for Copy Shop/A0 Printing

- ✓ Pattern Layout for Projectors
- ✗ How to Re-Color Your Pattern Grade Lines

## ADOBE INDESIGN ESSENTIALS

- ✗ Intro to InDesign
- ✗ Master Pages
- ✗ Basic Text Formatting
- ✗ Text Threading
- ✗ Creating Columns
- ✗ Creating Bullet Points
- ✗ Importing Text
- ✗ Creating Tables
- ✗ Creating and Reusing Table Styles
- ✗ Importing Data into Tables
- ✗ Character and Paragraph Styles
- ✗ Find & Replace Fonts
- ✗ Placing Images in InDesign
- ✗ Text Wrapping and Object Styles
- ✗ Linking and Updating Images
- ✗ Creating Hyperlinks
- ✗ Packaging Your Files

## CREATING YOUR PATTERN TUTORIAL

- ✗ Pattern Tutorial Contents & Template
- ✗ Calculating Yardage Requirements & Creating Cutting Layouts
- ✗ Writing Sewing Instructions
- ✗ Creating Tutorial Illustrations
- ✗ Creating a Table of Contents in Adobe Acrobat Pro

## PATTERN TESTING

- ✗ The Pattern Testing Process
- ✗ Finding & Selecting Testers
- ✗ Collecting Feedback
- ✗ Compensating Testers

## SETTING UP SHOP

- ✗ Naming Your Patterns
- ✗ Pricing Your Patterns
- ✗ How and Where to Sell Your Digital Patterns

- ✗ Accounting Recommendations
- ✗ Affiliate Programs

## MARKETING YOUR PATTERNS

- ✗ Creating Your Brand
- ✗ Instagram
- ✗ Blogging
- ✗ Mailing Lists/Email Marketing
- ✗ Photography & Styling

## RESOURCES LIBRARY

- ✓ Templates & Downloads
- ✗ Commercial Printing & Distribution Resources

## TEMPLATES & DOWNLOADS INCLUDED

- ✓ Illustrator Shortcuts Cheat Sheet - Windows
- ✓ Illustrator Shortcuts Cheat Sheet - Mac
- ✗ InDesign Shortcuts Cheat Sheet - Windows
- ✗ InDesign Shortcuts Cheat Sheet - Mac
- ✓ 5x6 Print-at-Home Tiling Template (Letter/A4)
- ✗ InDesign Pattern Tutorial Template
- ✓ Sample Pattern Annotations
- ✓ Women's Basic Woven Skirt Block - Digital Instructions
- ✓ Women's Close-Fitting Body Block - Digital Instructions
- ✓ Women's Simple Woven Trouser Block - Digital Instructions
- ✓ Basic Skirt Mods Practice
- ✓ Close-Fitting Body Block Mods Practice
- ✓ Simple Trouser Block Mods Practice
- ✗ Pattern Testing Checklist
- ✗ Pattern Pieces Checklist
- ✗ Pattern Tutorial Contents Checklist
- ✗ Marketing Checklist
- ✓ Standard Measurements (Women's, Women's Plus, Men's, Infants/Toddlers/Children)
- ✗ CSS Industries Commercial Pattern Printing Kit
- ✗ Pattern Tutorial InDesign Workspace